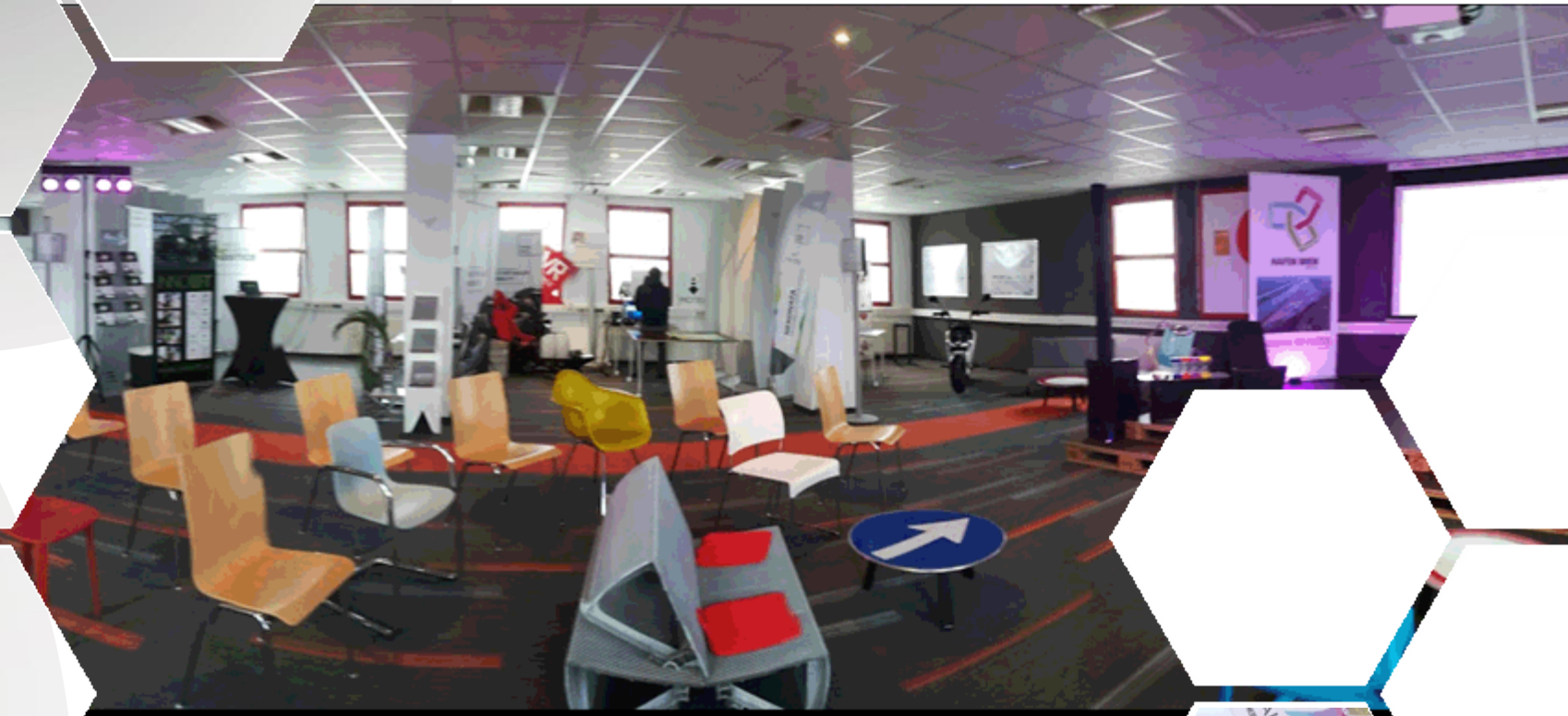




thinkport VIENNA

powered by **BOKU Wien** und **HAFEN WIEN**




URBAN NODES FORUM

3-4
APRIL
2019
BUDAPEST

peter rojko



Heavy Pedals

 Bundesministerium
Verkehr, Innovation
und Technologie



thinkport VIENNA - contact point for logistics in Vienna



Alignment

- open mobility lab for **urban freight logistics**
- **catalyst** and **multiplier** for new technologies, services, processes and knowledge
- lab, showroom, forum and multimodal test environment
- information hub and urban logistics ambassador



Focus

- approach: technology, service, process, knowledge
- focus: city, district, quarter, object, group
- **cooperation and collaboration** potentials of people and freight transport
- increasing the contribution of the **use of existing** (logistics) infrastructures to emission-free transport



Services

- workshops, events, exhibitions, lectures
- test environment, infrastructure, equipment
- coaching, consulting, moderation, mediation, expert and citizen involvement
- monitoring, evaluation and documentation of pilot projects



communication

test field

stakeholder

relationship: agility and inclusion as a success factor

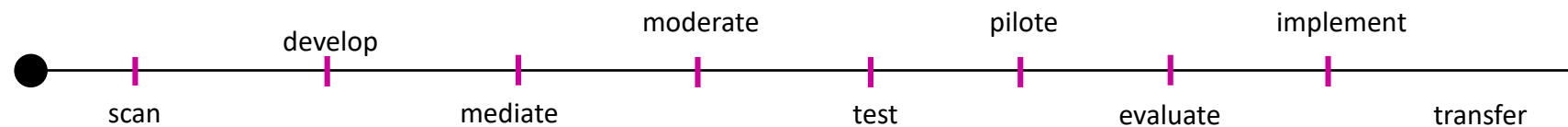


new people | new minds – new insights | broader basis | more planning security



- companies and city administrations must become **more agile**
- **inclusion of users** to create benefit for society
- thinking in **solutions that** are supposed to **satisfy the needs** of all stakeholders
- **Planning security** is the key for boosting new Innovations!

- **involve** relevant stakeholders
 - **work** in coordination with the city
 - **communicate** in a short way
 - **implement** socially responsible solutions



2019-04-04

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city



TRANSITION thinkport VIENNA: genesis & future



360°-assessment 2019
thinkport community + TUM

projects

portfolio

community

community building/driven
technologies, services, processes



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TRA VIENNA 2018
A digital era for transport



Agiles Team
Stadt Wien



think

SMALL

PORT

BIG

WIEN



thinkport



2015

2016

2017

2018

2020

2025

2030



FFG



HAFEN WIEN
Ein Unternehmen der wien holding

Heavy Pedals



Wirtschaft, Arbeit, 13 Statistik

Goldenes
Staffelholz 2018

Stadtwien
Magistratsdirektion- Geschäftsbereich
Bauten und Technik (Stadtbaudirektion)



WIRTSCHAFTSKAMMER WIEN
TRANSPORT- VERKEHR



... in the year 2025 Vienna is
THE address for companies that
want to **implement new technologies,**
services and processes
in the field of **mobility!**







4 month
2 days
per week

Agile Team City of Vienna – developing a logistics Hub



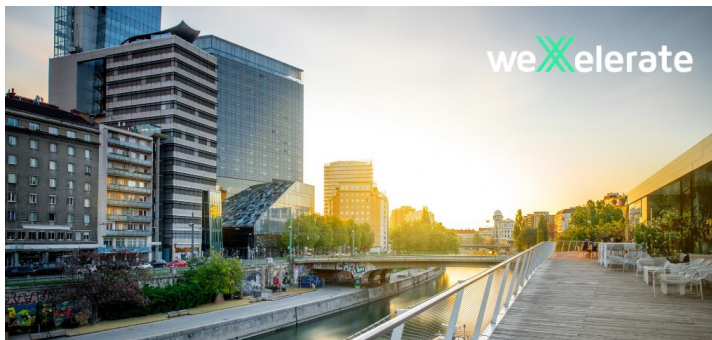
agile team:

- MA23 - Economic Affairs, Labour and Statistics
- MA18 - Urban development and planning
- MA65 - Legal traffic matters
- Vienna urban planning directorate
- Port of Vienna
- Vienna Business Agency
- thinkport VIENNA



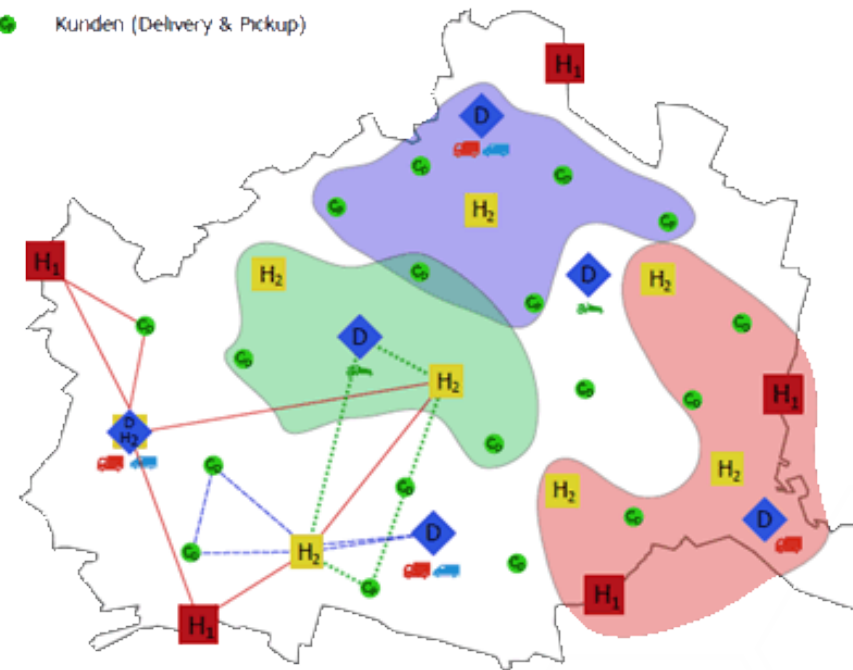
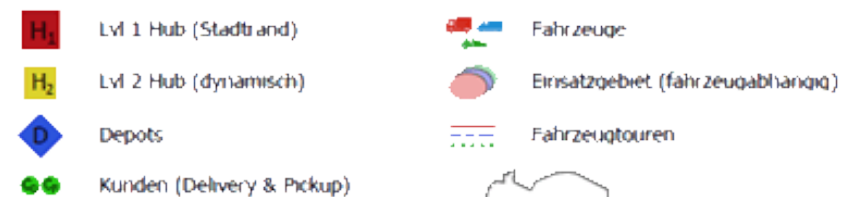
agile working:

- ... new team, mentors, product owner, coordinator
- ... self-organization
- ... personal responsibility
- ... making mistakes is part of the game
- ... incremental
- ... temporarily
- ... specific interest



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© Klaus-Dieter Rest





Tomorrow's city logistics today!

the problem:

- **Growth E-Commerce** = number last mile delivery in urban areas increases (growth population, private consume)
- **Loss of attractiveness of shopping and urban areas** (noise, exhaust, traffic congestion, parking)



the solution:

- ✓ new logistics service by the Port of Vienna
- ✓ Bundled delivery of your shipment
- ✓ Individual delivery date and time
- ✓ Direct and personal contact person
- ✓ Eco friendly delivery low emission vehicles
- ✓ Disposal of packaging material included

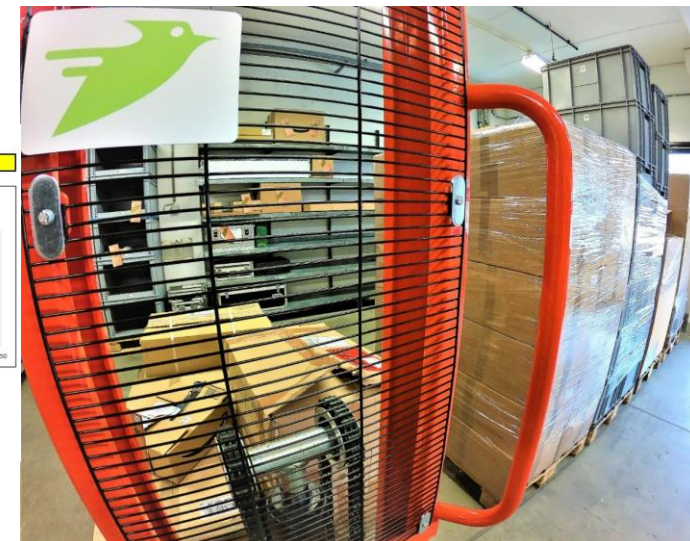
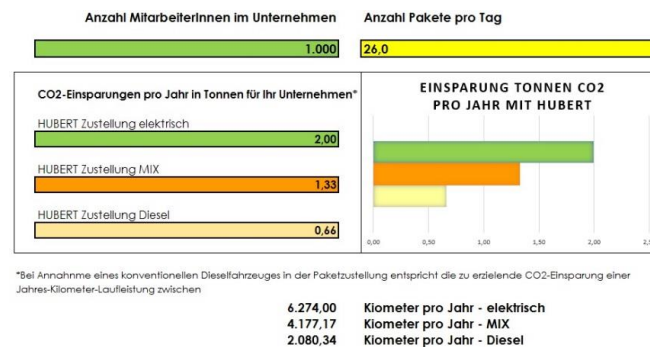


Tomorrow's city logistics today!



B2B Business:

- ✓ Reduced personnel costs due to time savings and better planning!
- ✓ Marketing and advertising effect!
- ✓ No more problem with packaging waste!
- ✓ Use business space area for sales and not for additional manipulation and storage of parcels!
- ✓ Less traffic - more visibility for your customers!
- ✓ Increased safety standards, no foreign parcel service enters the building.



Parcel delivery service for employees:

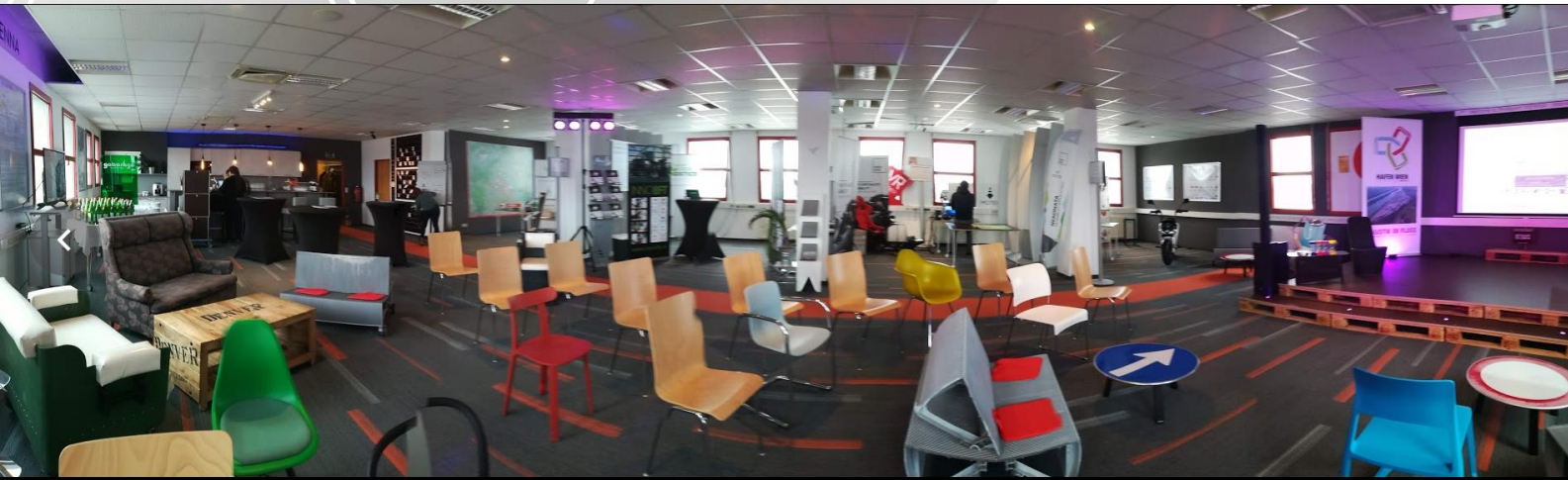
- ✓ Bundled delivery once a day!
- ✓ The working time is not disturbed/interrupted by the parcel pick-up!
- ✓ Individually agreed delivery days and delivery time!
- ✓ Resource-saving delivery!
- ✓ Packaging disposal included!
- ✓ blockade of loading zones and access roads



developing, testing and implementing
urban freight logistics innovations in Vienna



contact us 



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