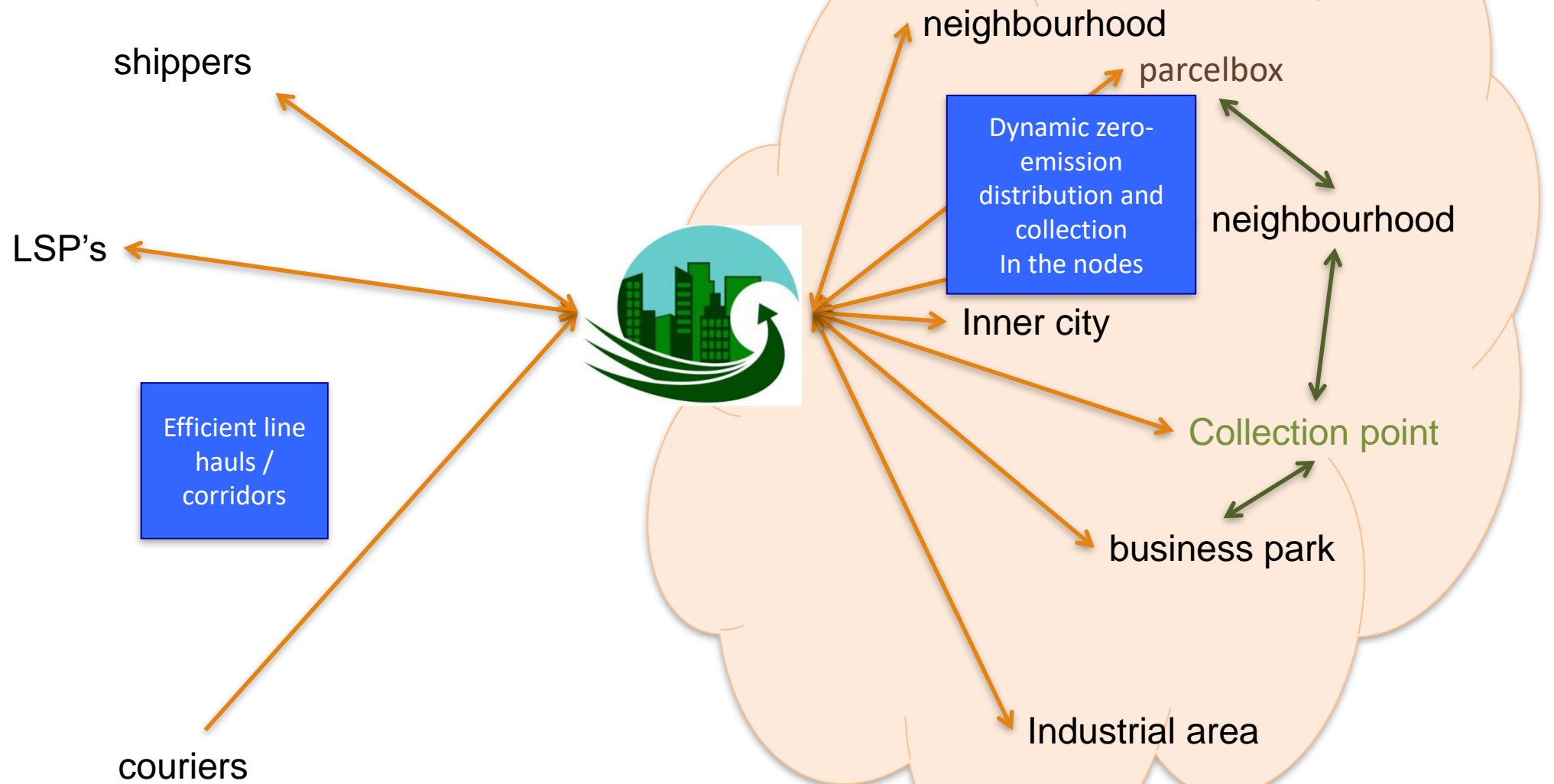


The Goodhubs 500 initiative

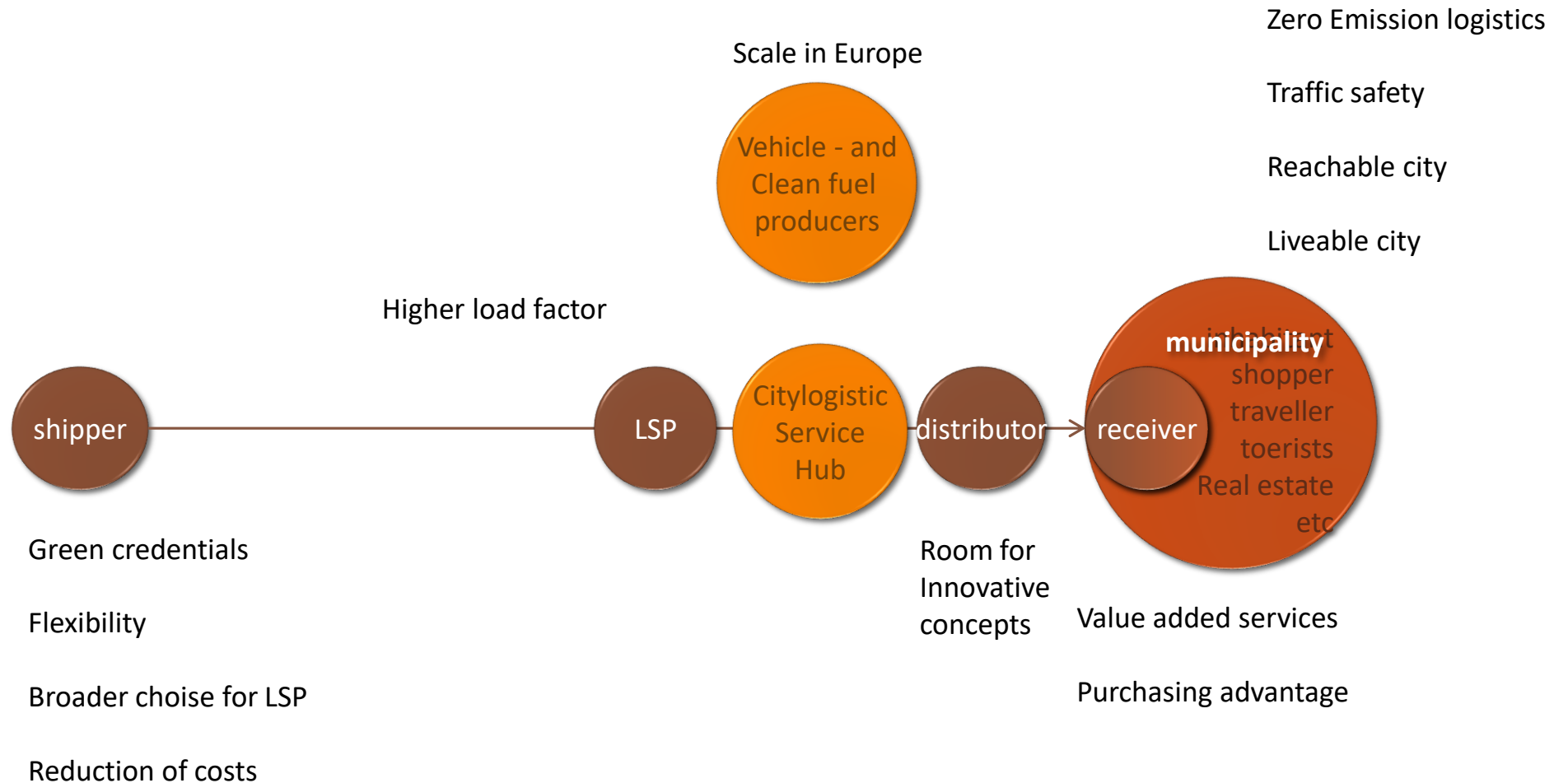
COOPERATION BETWEEN CITY LOGISTIC HUBS IN EUROPE

TO MAKE BOTH LONG DISTANCE AND CITY LOGISTICS MORE EFFICIENT

Hubs/UCC: connection between nodes and corridors



Positive impact for all stakeholders



The GoodHubs 500 association

In several cities local city logistic bundling initiatives exist or arise

They all strive for the same goal and deliver the same services

The initiatives struggle with issues like: little impact, low volumes and low income

Contacts with shippers on European level to provide services to, in the affiliated cities, solves the above challenges

Cooperation in Europe can provide win for all existing hubs and kick-start new ones

Examples in Europe



GoodHubs for cities

Cities want to ban freight trucks due to air quality, safety, congestion, noise, energy and space

When it comes to sustainable urban logistics plans

cities tend to 're-invent the wheel'

rather than learn from the experience available in other cities

A uniform solution for all cities is desperately required for the industry

Using the knowledge and exchange experience in the Goodhubs community
make solutions available for all the cities involved

Ambition of GoodHubs 500

To build country teams that can connect cities and hubs in their own country

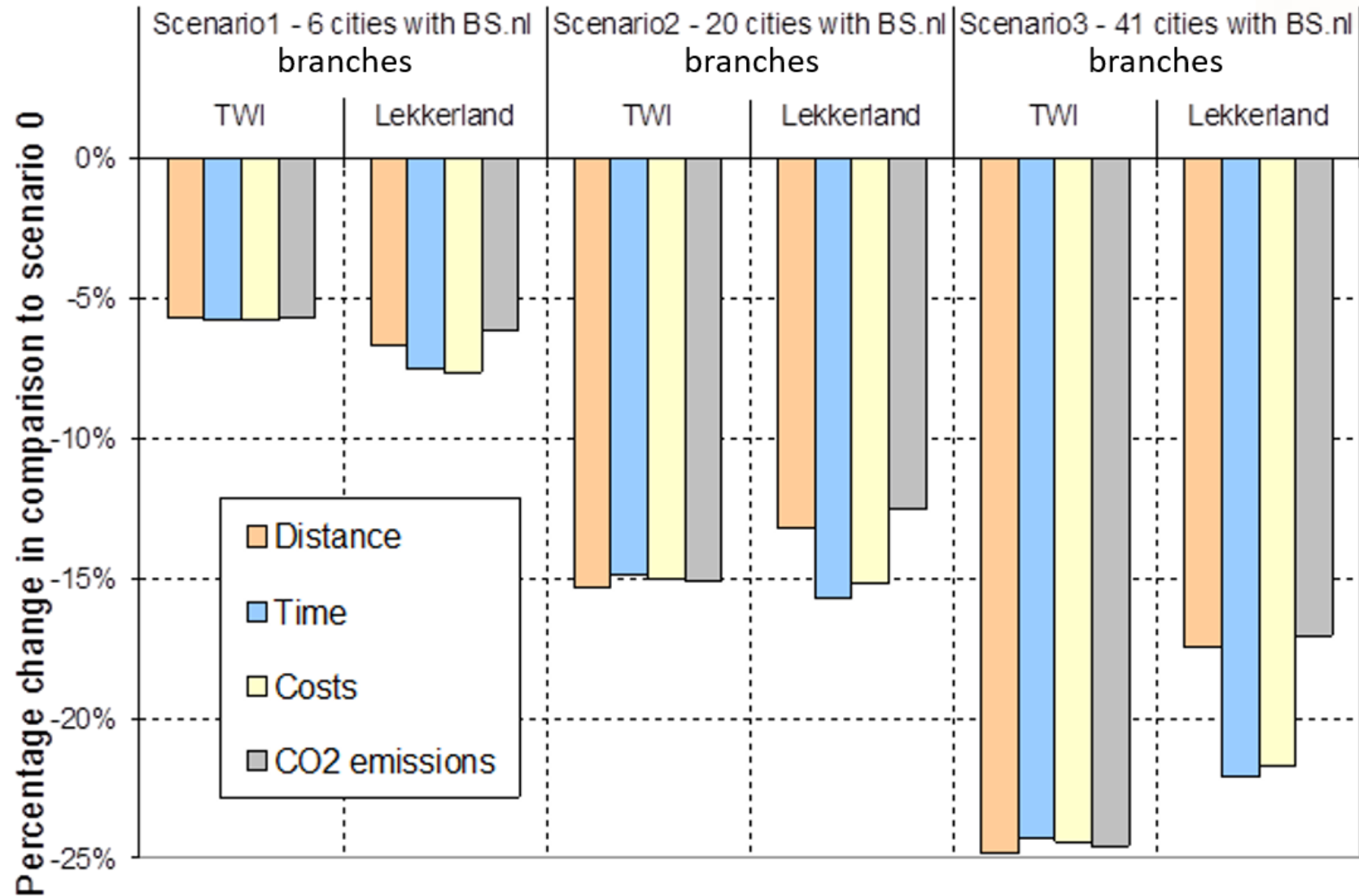
To bring in the passion, enthusiasm en network per country to Goodhubs 500

15 member cities and hubs on average per country

makes cooperation of 500 Goodhubs in Europe

Let's develop Goodhubs 500 all together!

TNO research on impact in The Netherlands



What GoodHubs 500 needs.....

Case study research on impact for European shippers to use GoodHubs in 500 cities

Cities that want to exchange their experience and learn from others

Hubs / solutions that want to join GoodHubs association Europe

Support from sponsors to finance the Exchange meetings

More information

Experience Exchange on April 15 – 16 in Maastricht

Experience Exchange on June 4 – 5 in Maastricht

Welcome to attend!

Please send e-mail to birgit.hendriks@eco2city.eu

We will send you the full program